
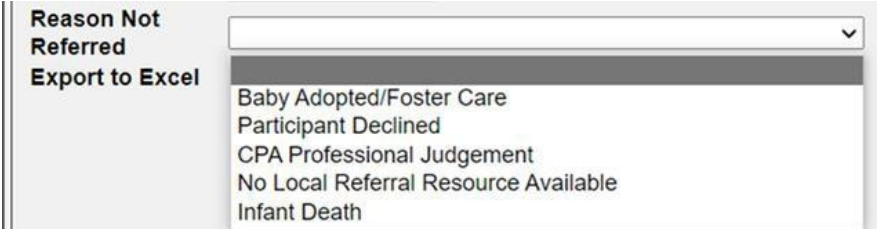


## IWIC Breastfeeding Reports & 'How to Use'

Breastfeeding Report Title	Description & 'How to Use'
<p><b>BF Referrals</b> Clinic Module/Reports/Breastfeeding</p>	<p>Report provides a list of participants with breastfeeding referrals made within a specified date range. Report can be run by local agency (lists all clinics) or by selected clinic and may be filtered by the following: referred to, reason referred, staff (making referral), and language. If the Reason Referred is left blank, the report will run for all reasons (see reasons referred below).</p> <p>Use this report to:</p> <ol style="list-style-type: none"> <li>1. Ensure breastfeeding referrals are being made and documented on the Breastfeeding screen in WIC MIS by appropriate WIC staff.</li> <li>2. Ensure referral is appropriate per participant category, reason and/or participant need. Based upon referrals made, review of participant records indicates appropriate action was taken and documented in participant/breastfeeding dyad record(s).</li> <li>3. Ensure staff making referral or being referred to is appropriate per WIC staff role or breastfeeding scope of practice.</li> </ol> 
<p><b>BF Referrals – Not Referred Report</b> Clinic Module/Reports/Breastfeeding</p>	<p>Report provides a list of participants that had '<i>No Referral Made</i>' (breastfeeding referral) within a specified date range. Report can be run by local agency (lists all clinics) or by selected clinic and may be filtered by reason not referred. If the Reason Not Referred is left blank, the report will run for all (see reasons not referred below).</p> <p>Use this report to:</p> <ol style="list-style-type: none"> <li>1. Review participants who did not receive a breastfeeding referral and documented reason no referral was made.</li> <li>2. Review participants who were not referred and assess reason to provide additional breastfeeding assistance or as to why no additional contact is needed.</li> </ol> 

## IWIC Breastfeeding Reports & 'How to Use'

Breastfeeding Report Title	Description & 'How to Use'
<p><b><i>Breastfeeding Contacts Report</i></b> Clinic Module/Reports/Breastfeeding</p>	<p>Report provides a list of participants with breastfeeding contacts made within a specified date range. Report can be run by local agency (lists all clinics) or by selected clinic and may be filtered by the following: (staff) role, method, and topic.</p> <p>Use this report to:</p> <ol style="list-style-type: none"> <li>1. Monitor the breastfeeding contacts made by staff role, compare date of EDD/ADD and date of contact to ensure in timely or appropriate timeframe.</li> <li>2. Review Methods utilized and Topics discussed/documented for any agency trends and determine agency or participant needs, such as staff training or participant resources.</li> </ol> <div style="margin-top: 20px;"> <p>The image contains three screenshots of the report filter interface, each with a different field circled in red:</p> <ul style="list-style-type: none"> <li><b>First Screenshot:</b> The 'Role' dropdown menu is circled in red. The 'Method' dropdown is open, showing options: BFC/PC SPVR, CPA, DBE, and PC.</li> <li><b>Second Screenshot:</b> The 'Method' dropdown menu is circled in red. The 'Topic' dropdown is open, showing options: Group/Class, Clinic Visit, Hospital Visit, Home Visit, and Phone/Text.</li> <li><b>Third Screenshot:</b> The 'Topic' dropdown menu is circled in red. The 'Export to Excel' checkbox is checked, and the list of topics is visible: Breastpumps/Pumping, Return to Work/School, Breastfeeding Basics, Common BF Concerns, Supplemental Feedings, Weaning, and General Support.</li> </ul> </div>

## IWIC Breastfeeding Reports & ‘How to Use’

Breastfeeding Report Title	Description & ‘How to Use’
<p><b><i>Breastfeeding Contacts – No Contact Report</i></b> Clinic Module/Reports/Breastfeeding</p>	<p>Report provides a list of participants that had ‘No Contact Made’ for breastfeeding contacts within a specified date range. Report can be run by local agency (lists all clinics) or by selected clinic.</p> <p>Use this report to:</p> <ol style="list-style-type: none"> <li>1. Monitor those participants who had no breastfeeding contact made and the reasons documented. Along with the reason, the report identifies the date of no contact, and staff person.</li> <li>2. Conduct follow up with participants based upon dates of EDD/ADD, no contact made and/or reason documented.</li> </ol>
<p><b><i>Breastfeeding Initiation and Exclusivity Report</i></b> Clinic Module/Reports/Breastfeeding</p>	<p>Report provides a current (real time) ‘snapshot’ of the local agency’s breastfeeding initiation, duration, and exclusivity rates at the time the report is ran. Summary provides local agency totals and the clinic totals (if applicable). The following data is represented:</p> <ul style="list-style-type: none"> <li>• All Infants: includes all infants who are currently active (IBE, IBP, IFF)</li> <li>• Initiation: number and percentage of infants that initiated BF <ul style="list-style-type: none"> <li>• Infants: those infants that currently are or were IBE/IBP (initiated breastfeeding)</li> <li>• Infants of Prenatal WIC Mom: those infants whose mother was on WIC as PG and who initiated breastfeeding. Monitor the percentage to assess impact of agency breastfeeding promotion with prenatal women to initiate breastfeeding.</li> </ul> </li> <li>• Duration: number and percentage of infants breastfed until at least six months of age</li> <li>• Exclusivity: number and percentage of infants who exclusively breastfeed until at least three months and six months</li> </ul> <p>Use this report to:</p> <ol style="list-style-type: none"> <li>1. Review local agency’s current data regarding breastfeeding initiation, duration, and exclusivity* on date the report is ran.</li> <li>2. Monitor impact of breastfeeding promotion, education, and support. For Infants of Prenatal WIC Mom, monitor the percentage to assess impact of agency breastfeeding promotion with prenatal women to initiate breastfeeding.</li> </ol> <p>* For the evaluation of meeting the WIC Breastfeeding Performance (WIC contract) goals for SFY2023 of 15% Exclusivity and 35% Duration, refer to the WIC MEQA Program Operations Review guidance.</p>

## IWIC Breastfeeding Reports & ‘How to Use’

Breastfeeding Report Title	Description & ‘How to Use’
<p><b>Participant Call Back List Report</b> Clinic Module/Reports/Breastfeeding</p>	<p>Report provides a list of participants with a breastfeeding contact <i>Call Back Date</i> that falls within a specified date range. Can run by local agency (lists all clinics) or by selected clinic.</p> <p>Use this report to:</p> <ol style="list-style-type: none"> <li>1. Monitor participant list for those scheduled to receive a call back, information provides participants’ EDD/ADD, category and phone number and agency information of the staff person, date of call back for BFPC/staff to conduct further contact as necessary.</li> <li>2. Monitor work of BFPCs.</li> </ol>
<p><b>PC Contact First Week Summary Report</b> Clinic Module/Reports/Breastfeeding</p>	<p>Report can be run by local agency within a specified ADD/EDD date range.</p> <p>Use this report to:</p> <ul style="list-style-type: none"> <li>• Monitor the agency’s Breastfeeding Peer Counselor Performance Outcome Goal: 40% of eligible women will have 2 contacts in the first week after delivery. Report will list all clinics, if applicable. Last page provides the local agency’s total number of participants who meet the criteria, those with 2 or more contacts and the percentage of those with 2 contacts.</li> <li>• Identify participants by Participant ID, name, category, EDD/ADD, number of contacts and phone number as a resource for completing and monitoring their contacts.</li> <li>• Monitor BFPC(s) and conduct QA as needed.</li> </ul> <p>Report provides a list of participants with at least one PC contact during pregnancy as documented on the <i>Breastfeeding screen &gt; BF Support and Notes tab &gt; Contact History grid</i>. Contacts listed on the report are the total number of PC contacts for those women within the first week of delivery.</p> <p>The following parameters are used to generate the report:</p> <ul style="list-style-type: none"> <li>• Must include at least one PC contact during pregnancy</li> <li>• Role must be PC and Contact Made column checked on the <i>Contact History grid</i></li> <li>• For BE, BP, NP categories, first week after delivery is defined as: ADD + 7 days (includes both days, dates are inclusive; report returns 7 days of data)</li> <li>• For PG categories, first week after delivery contacts is defined as: EDD + 7 days</li> <li>• Data is only collected from the mom’s record, therefore on the participant’s <u>Contact History grid</u> in the BF Support &amp; Notes tab: <ul style="list-style-type: none"> <li>○ All contacts <u>must</u> be entered on the PG, BE, BP, or NP record</li> <li>○ Do not link baby (Link Baby button) in Contact History grid until baby is 8 days old or older to ensure first week contacts are counted correctly on the PC Contact First Week Summary report.</li> </ul> </li> </ul>

The following report is a USDA-FNS report for the previous federal fiscal year. This report is another resource to monitor breastfeeding trends for your agency: **USDA WIC Breastfeeding Data Local Agency Report** <https://www.fns.usda.gov/wic/wic-breastfeeding-data-local-agency-report>