

“Breastfeeding is Smart Business” Awards Program Guidelines

Nominations

Worksites can be nominated by a member of the public, Regional Task Force or employees of a given business. Applications can be obtained from the Regional Task Force. A Task Force may choose to mail a known breastfeeding friendly worksite an application packet.

Verification

Nominee information will be verified by the Regional Task Force.

Issuance

Regional Task Force can present an award to “Smart Businesses” following verification of qualifications. The Illinois Breastfeeding Task Force suggests awards be made during World Breastfeeding Week, although they may be given at any time.

The Illinois Breastfeeding Task Force will make awards at breastfeeding conferences as possible.

Support

Regional Task Forces should serve as ‘experts’ in assisting local businesses to set-up Workplace Pump Rooms and promoting breastfeeding as “Smart Business”.